



PATRICK MANNELLY AWARD

Presented by
Edward Jones
 ZEBRA

Benefiting
 **BERNIE'S
BOOK
BANK**

JOIN US AS WE CELEBRATE THE 8TH ANNUAL

167 Events
167 N. Green Street
Chicago, IL

SAT
11:30 AM

12

DEC
2026

Enjoy a celebratory awards lunch
featuring an inspirational panel
and honoring the top
Long Snappers in college football.

Benefiting Bernie's Book Bank
BerniesBookBank.org

**PURCHASE TICKETS
+ SPONSORSHIPS**



PATRICK MANNELLY AWARD

LONG SNAPPERS ARE THE ULTIMATE UNSUNG HEROES OF FOOTBALL.

No successful field goal, extra point or punt can happen without a successful snap to initiate the play. Bernie's Book Bank has a similar role - no child can learn to read without books.

Both the Long Snapper and Bernie's Book Bank value excellence, integrity, effectiveness, and teamwork.

“

I am extremely honored to have my name on this award, but this is about the young men who have dedicated themselves to be great long snappers and they should be recognized. With the partnership of Bernie's Book Bank, we look forward to honoring the top Long Snapper in college football.

~ PATRICK MANNELLY

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PAST WINNERS

2025

Beau Gardner
Georgia

2024

Rocco Underwood
Florida

2023

Joe Shimko
NC State

2022

Chris Stoll
Penn State

2021

Cal Adomitis
Pittsburgh

2020

Thomas Fletcher
Alabama

2019

John Shannon
Notre Dame

PATRICK MANNELLY AWARD

2026 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

- Name on the Patrick Mannelly Award display - The award is presented to the winner and is on display at Bernie's Book Bank year-round
- 30 tickets to the Patrick Mannelly Award lunch
- VIP reception at Award lunch with Patrick Mannelly & special guests
- Prominent day-of event recognition to 200+ local donors & business leaders
- Logo placement in all event materials including pre/post emails and guest program
- 1 team-building event and lunch and learn for up to 40, including meeting space at Bernie's Book Bank
- VIP book distribution experience at a school for 10 attendees
- Three social media mentions and logo on event section of our website
- 12 months of recognition in the Processing Center viewed by 22,000+ volunteers
- Recognition in our newsletter to 72,000+ subscribers
- Recognition in news release
- Recognition in a partner thank-you video
- Co-branding opportunities on giveaways to event attendees

\$50,000 - SPONSORS BOOKS FOR 3,125 CHILDREN

**PURCHASE TICKETS
+ SPONSORSHIPS**



PATRICK MANNELLY AWARD

2026 SPONSORSHIP OPPORTUNITIES

EXCELLENCE SPONSOR

- 12 tickets to the Patrick Mannelly Award lunch
- VIP reception at Award Dinner with Patrick Mannelly & special guests
- Prominent day-of event recognition to 200+ local donors & business leaders
- Logo placement in all event materials including pre/post emails and guest program
- 1 team-building event and lunch and learn for up to 40, including meeting space at Bernie's Book Bank
- VIP book distribution experience at a school for 10 attendees
- Three social media mentions and logo on event section of our website
- 12 months of recognition in the Processing Center viewed by 22,000+ volunteers
- Recognition in our newsletter to 72,000+ subscribers
- Recognition in news release
- Recognition in a partner thank-you video
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\$25,000 - SPONSORS BOOKS FOR 1,563 CHILDREN



PATRICK MANNELLY AWARD

2026 SPONSORSHIP OPPORTUNITIES

INTEGRITY SPONSOR

- Eight tickets to the Patrick Mannelly Award lunch
- Prominent day-of event recognition to 200+ local donors & business leaders
- Logo placement in all event materials including pre/post emails & guest program
- 1 team-building event for up to 40, including meeting space at Bernie's Book Bank
- 12 months of recognition in the Processing Center viewed by 22,000+ volunteers
- Three social media mentions and logo on event section of our website
- Recognition in news release

\$12,000 - SPONSORS BOOKS FOR 750 CHILDREN

EFFECTIVENESS SPONSOR

- Six tickets to the Patrick Mannelly Award lunch
- Prominent day-of event recognition to 200+ local donors & business leaders
- Logo placement in all event materials including pre/post emails and guest program
- 12 months of recognition in the Processing Center viewed by 22,000+ volunteers
- Three social media mentions and logo on event section of our website
- Recognition in news release

\$7,500 - SPONSORS BOOKS FOR 469 CHILDREN



PATRICK MANNELLY AWARD

2026 SPONSORSHIP OPPORTUNITIES

TEAMWORK SPONSOR

- Four tickets to the Patrick Mannelly Award lunch
- Prominent day-of event recognition to 200+ local donors & business leaders
- Logo placement in all event materials including pre/post emails and guest program
- 12 months of recognition in the Processing Center viewed by 22,000+ volunteers
- One social media mention and logo on event section of our website
- Recognition in news release

\$5,000 - SPONSORS BOOKS FOR 313 CHILDREN

SPORTSMANSHIP SPONSOR

- Two tickets to the Patrick Mannelly Award lunch
- Prominent day-of event recognition to 200+ local donors & business leaders
- Logo placement in all event materials including pre/post emails & guest program
- 12 months of recognition in the Processing Center viewed by 22,000+ volunteers
- One social media mention and name on event section of our website
- Recognition in news release

\$2,500 - SPONSORS BOOKS FOR 156 CHILDREN

TABLE OF 8 - \$1,400

INDIVIDUAL TIX - \$175



PATRICK MANNELLY AWARD

SPECIAL THANKS TO OUR 2025 SPONSORS

PRESENTING SPONSOR

Edward Jones®  ZEBRA

TRAVEL, TEAMMATE & TROPHY SPONSOR

DUDE
WIPES

EFFECTIVENESS SPONSOR

FM *William Blair*

SPORTSMANSHIP SPONSORS

CHRISTIE & TAD RENDER



PHOTO BOOTH SPONSOR



VENDOR PARTNERS

BBJ La Tavola, Catering By Michaels, Future Perfect
Wine, Halls Rental, Hilton Garden Inn, Windy City Limo

SPECIAL THANKS TO

Chicago Cubs, Nick Monaghan, 670 The Score
Chicago, Tighthead Brewing, Timothy O'Tooles

PATRICK MANNELLY AWARD

2026 SPONSORSHIP COMMITMENT FORM



Please complete and accept this as a committed sponsorship from:

Date sponsorship will be paid by:

Name:

Title:

Company (if applicable):

Company website:

Company social media handle:

Signature:

Committed Sponsorship(s):

Register online or return to Christina Holt -
cholt@berniesbookbank.org | 847.780.7323

PATRICK MANNELLY AWARD



2019
John Shannon
University of Notre Dame

2020
Thomas Fletcher
University of Alabama

2021
Cal Williams
University of Pittsburgh

2022
Chris Stoll
Pennsylvania State University

2023
Joe Shimko
North Carolina State University

2024
Rocco Underwood
University of Florida



SATURDAY
DECEMBER 12
2026