

Book Drive Toolkit

Thank you for being a part of our story!

This toolkit includes resources and action steps to help you maximize the impact of your Book Drive!

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**For questions or to register
your book drive, visit
berniesbookbank.com/give-books**



ABOUT BERNIE'S BOOK BANK

Better futures begin with books.

**Getting books into children's homes
changes their lives.**

Reading is the single most important skill a child needs to succeed. Yet millions of children grow up without books in their homes.

We're changing that—since 2009, we've hand-delivered tens of millions of free high-quality books—and we won't stop until every child has a library of books to call their own.

WHAT WE DO

- Deliver free high-quality books to children who need them most
- 8 books per year, birth – grade 6
- More than 32+ million books delivered and counting

HOW YOU CAN HELP

- Donate books. Used books provide sustainability, variety, and add a personal touch to every bag of books we deliver.
- Give Support. We process, sort, and distribute a bag of books for less than \$20. No matter the size of your gift, your impact is immediate and meaningful.
- Volunteer. Join the growing coalition of passionate volunteers.

TOOLS TO GET STARTED

Hosting a book drive is as easy as 1 – 2 – 3.

Let's Get Started!

1 - REGISTER YOUR BOOK DRIVE

If you haven't already, please [register your book drive here>](#)

2- SPREAD THE WORD

Invite your community to participate in your book drive. Add your book drive details to the provided flyer and social media templates and start spreading the word.

3 - SHARE YOUR STORY

Tag @berniesbookbank in any social media posts so we can help amplify your efforts.

TOOLS TO GET STARTED

Click the images below to access flyers and social graphics to promote your Book Drive!

Customizable Book Drive Flyers



Social Media Graphics



EXAMPLE SOCIAL POSTS

Instagram / Facebook Post:

I'm hosting a Community Book Drive for @berniesbookbank and need your help! Donate new or gently used children's books.

 Dates: [Insert Dates]

 Drop-off Location: [Insert Location]

Give Your Books a Second Life. 

#BookDrive #GiveBack #Berniesbookbank

Instagram / Facebook Story:

Be a part of the story. Donate your gently used books!

 Dates: [Insert Dates]

 Drop-off Location: [Insert Location]

@berniesbookbank

X / Twitter:

Every child deserves a library of their own. 

Give your gently used books a second life—donate to our Community Book Drive!

 Now through [Date]

 Drop-off: [Location]

#BookDrive #DonateBooks

@berniesbookbank

berniesbookbank.org

FREQUENTLY ASKED QUESTIONS

WHAT TYPE OF BOOKS DO YOU ACCEPT?

We accept new and gently used children's books for children from birth through sixth grade reading level. We love them all – fiction, non-fiction, chapter books, picture books and everything in between. We don't distribute textbooks, dictionaries, activity books, coloring books, reference material or religious books. Please remember, only donate books of good quality.

WHAT DOES BERNIE'S BOOK BANK DO WITH THE BOOKS?

Every child we serve receives 8 books per year! Once your generous donation is received at the Bernie's Book Bank processing center, volunteers sticker, sort, and bag them for distribution to children who need them most.

I DON'T HAVE ANY BOOKS AT HOME TO DONATE. SHOULD I GO BUY SOME?

No books to donate? Consider making a \$20 gift to support a child with 8 books for the year.