YOU'RE INVITED

BOOKSGIVING

A BERNIE'S BOOK BANK EVENT

Enjoy a special day of giving filled with family-friendly booktivities, music, and volunteering. Step into a world of wonder as we celebrate an extraordinarily delightful volunteering event inspired by the beloved classic, Charlie and the Chocolate Factory.

SATURDAY, NOVEMBER 16

Session 1: 9:30 to 11:00 a.m. Session 2: 1:00 to 2:30 p.m.











EXPLORE SPONSORSHIPS& GOLDEN TICKETS





Bernie's BOOK BANK

Inaugural Sponsorship Opportunities

PRESENTING SPONSOR - \$25,000

Sponsors books for 1,563 children

- 12 VIP tickets to the event
- Welcoming remarks speaking opportunity
- Prominent event day recognition to 200+ local supporters
- · Logo in all event materials
- 1 team-building event and Lunch & Learn for up to 40 (includes meeting space)
- VIP book distribution experience at a local school for 10 attendees
- 3 social media mentions
- 12 months of recognition in the Processing Center viewed by 45,000+ volunteers
- Recognition in our newsletter to 70,000+ Bernie's Book Bank supporters
- Recognition in post-event news release
- Logo with live link on the event section of our website
- Recognition in a partner thank-you video
- Event product activation opportunity
- Co-branding opportunities on giveaways to event attendees

To ensure proper recognition please finalize commitments by Thursday, October 31.

For more information contact: LaKesha Lockett

<u>llockett@berniesbookbank.org</u> 847.780.READ (7323)

Christina Holt cholt@berniesbookbank.org 847.780.READ (7323)

PULITZER PRIZE SPONSOR - \$15,000

Sponsors books for 928 children

- 10 VIP tickets to the event
- Prominent day-of event recognition to 200+ local supporters
- · Logo in all event materials
- 1 team-building event and Lunch & Learn for up to 40 (includes meeting space)
- VIP book distribution experience at a local school for 10 attendees
- 3 social media mentions
- 12 months of recognition in the Processing Center viewed by 45,000+ volunteers
- Recognition in our newsletter to 70,000+ Bernie's Book Bank supporters
- Recognition in post-event news release
- Logo with live link on the event section of our website
- Recognition in a partner thank-you video
- Opportunity to add swag to attendee gift bag

NEWBERY MEDAL SPONSOR - \$7,500

Sponsors books for 469 children

- 8 VIP tickets to the event
- Prominent day-of event recognition to 200+ local supporters
- · Logo placement in all event materials
- 1 team-building event (includes meeting space)
- 2 social media mentions
- 12 months of recognition in the Processing Center viewed by 45,000+ volunteers
- Recognition in our newsletter to 70,000+ Bernie's Book Bank supporters
- Recognition in post-event news release
- Logo on the event section of our website





Inaugural Sponsorship Opportunities Continued

CALDECOTT SPONSOR - \$5,000

Sponsors books for 313 children

- 6 VIP tickets to the event
- Logo placement in the event materials to 200+ local supporters
- 2 social media mentions and logo on the event section of our website
- Recognition on our social media platforms
- Recognition in our newsletter to 70,000+ Bernie's Book Bank supporters

BOOKWORM SPONSOR - \$2,500

- 5 tickets to the event
- Name listed in the event materials to 200+ local supporters
- Name listed on the event section of website
- Recognition in our newsletter to 70,000+ Bernie's Book Bank supporters

READER SPONSOR - \$1,500

- 3 tickets to the event
- Name listed in the event materials to 200+ local supporters
- Name listed on the event section of website

INDIVIDUAL PACKAGES

- \$750 for 5 tickets
- \$1,500 for 10 tickets



Bernies's Book Bank is a registerd 501(c)(3) organization.



Transforming children's stories