



PATRICK MANNELLY AWARD

PRESENTED BY ZEBRA TECHNOLOGIES

BENEFITTING BERNIE'S BOOK BANK

SATURDAY, DECEMBER 9, 2023

Long Snappers are the ultimate unsung heroes of football. No successful field goal, extra point or punt can happen without a successful snap to initiate the play. Bernie's Book Bank has a similar role - no child can learn to read without books. We serve behind the scenes, yet are an integral player in the literacy equation. Both the Long Snapper and Bernie's Book Bank value excellence, integrity, effectiveness and teamwork.

Bernie's Book Bank is proud to be the beneficiary of this prestigious award. Our mission to source, process and distribute quality children's books to increase book ownership among under-served children, with excellence and integrity, makes Bernie's Book Bank the perfect teammate for the Patrick Mannelly Award.

The 5th annual Patrick Mannelly Award is scheduled for Saturday, December 9, 2023. The format will be both virtual and in-person, providing greater exposure for our sponsors and the event itself.

PMA WINNERS

2022

Chris Stoll, Penn State

2021

Cal Adomitis, Pittsburgh

2020

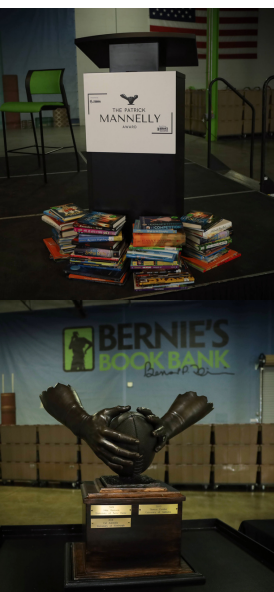
Thomas Fletcher, Alabama

2019

John Shannon, Notre Dame

"I am extremely honored to have my name on this award, but this is about the young men who have dedicated themselves to be great long snappers and they should be recognized. With the partnership of Bernie's Book Bank, we look forward to honoring the top Long Snapper in college football."

~Patrick Mannelly



SPONSORSHIP LEVELS*

	<u>Sportsmanship Sponsor \$2,500</u>	<u>Teamwork Sponsor \$5,000</u>	<u>Effectiveness Sponsor \$7,500</u>	<u>Integrity Sponsor \$12,000</u>	<u>Excellence Sponsor \$25,000</u>	<u>Presenting Sponsor \$50,000</u>
Number of tickets	2	4	6	8	12	24
Day of event recognition including program and digital signage	✓	✓	✓	✓	✓	✓
Visibility in our Processing Center to 30,000+ volunteers	✓	✓	✓	✓	✓	✓
Recognition on our website and in our newsletter to 65,000+ supporters	✓	✓	✓	✓	✓	✓
Recognition on our social media platform			✓	✓	✓	✓
One team building event at Bernie's Book Bank including meeting space				✓	✓	✓
VIP reception at Award Dinner with Patrick Mannelly & special guests					✓	✓
Opportunity to attend VIP book distribution					✓	✓
Name on The Patrick Mannelly Award display. The award is presented to the winning Long Snapper and remains on display at Bernie's Book Bank year-round.						✓

*In order to be included in sponsor recognition, sponsorship must be confirmed and high-resolution logo must be received by 11/20/23.

PATRICK MANNELLY AWARD DINNER

Please join founders Patrick Mannelly, Kevin Gold & Chris Rubio in celebrating the best Long Snappers in college football at the 5th Annual Patrick Mannelly Award Dinner presented by Zebra Technologies. Guests will enjoy dinner, drinks and a lively discussion with ESPN Chicago's David Kaplan featuring Chicago sports legends.

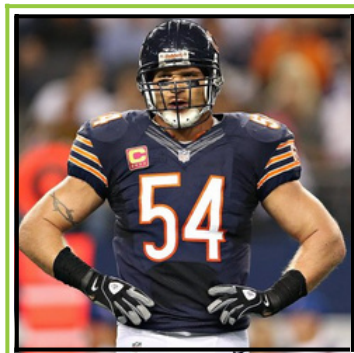
Saturday, December 9, 2023
6:00 P.M. - 8:00 P.M.
917 North Shore Dr., Lake Bluff

Featuring




David Kaplan
ESPN Chicago

In conversation with:



Brian Urlacher
NFL Hall of Fame


Bernie's
BOOK BANK
Transforming children's stories

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SPECIAL THANKS TO



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For more information, contact Kristen Daniels at
kdaniels@berniesbookbank.org



Transforming children's stories

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