# WINE & WORDS

Saturday, October 14, 2023 917 North Shore Drive, Lake Bluff, IL



Bernie's Book Bank is excited to announce a NEW event for 2023, Wine & Words featuring SAG Award Nominee Aimee Garcia in conversation with Fred from the nationally syndicated "The Fred Show." Garcia is best known for her roles on TV hits, Dexter, Lucifer and The George Lopez Show, as well as movie favorites Christmas with You, Spanglish and RoboCop. In addition to her Hollywood credits, Garcia is an accomplished author, co-writing Universal's Blad of the 47 Ronin with New York Times Best Seller AJ Mendez and Wonder Women: Black & Gold issue for DC Comics. She grew up in nearby Oak Park and triple majored in economics, journalism, and French at Northwestern University.

Join Aimee in conversation with "The Fred Show" host, Fred. Following on-air stints in Austin, Texas, and Charlotte, North Carolina, Christopher Frederick, known to his fans as "Fred," landed his dream job as the morning personality at iHeartMedia Chicago's 103.5 KISS FM (WKSC-FM) in 2011. A wannabe travel blogger, Fred is also a licensed commercial pilot and a volunteer aviator for "Pilots N Paws," a national organization that assists in relocating adoptable rescue animals to new forever homes and shelters. He is philanthropically active, participating in boards and events for myriad causes. The Fred Show" launched nationwide syndication with Premiere Networks in 2023.



We look forward to welcoming you to a wonderful evening celebrating Aimee's success and learning how access to books helped shape her life. Events such as Wine & Words support our mission to create pathways to success through book ownership for Chicagoland children. These special events encourage supporters to learn more about the mission of Bernie's Book Bank and offer the opportunity to fund our book distributions through sponsorship and individual ticket sales. Your impact, through sponsorship, helps us provide more books to young readers and transform children's stories.

Bernie's Book Bank provides FREE quality books for local children, ages birth through sixth grade, to build personal libraries.

Our organization sources, processes, and distributes eight books annually to children at Title I schools and early childhood programs.



### **OUR IMPACT**

24 MILLION+ quality books distributed since 2009



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8 books per child annually from birth - 6th grade

• \$2 to source, process and distribute each book

- 300,000+ local children served annually
- 1,200 distribution partners in 6 counties

## 2023 SPONSORSHIP LEVELS

	Coretta Scott King Award \$2,500	Caldecott Award \$5,000	Newbery Medal \$7,500	Pulitzer Prize \$15,000	Presenting Sponsor \$25,000
Number of children served with 8 books	156	313	469	938	1,563
Tickets included	2	4	8	12	16
Day of event recognition including program and digital signage	1	<b>&gt;</b>	1	<b>\</b>	<ul> <li>Image: A second s</li></ul>
Visibility in our Processing Center to 30,000+ volunteers	<ul> <li>Image: A set of the set of the</li></ul>	<b>&gt;</b>	<b>\</b>	<b>\</b>	<ul> <li>Image: A second s</li></ul>
Recognition on our website and in our newsletter to 65,000+ supporters	<ul> <li>Image: A start of the start of</li></ul>	<b>&gt;</b>	<ul> <li>Image: A start of the start of</li></ul>	<b>\</b>	<ul> <li>Image: A set of the set of the</li></ul>
Recognition in pre-event promotion					<ul> <li>Image: A start of the start of</li></ul>
Recognition on our social media platforms					<ul> <li>Image: A second s</li></ul>
One team building event at Bernie's Book Bank including meeting space			<b>\</b>		<
Recognition on our donor wall displayed in the Bernie's Book Bank Welcome Center				<b>√</b>	<ul> <li>Image: A start of the start of</li></ul>
VIP reception with Aimee Garcia & other special guests				$\checkmark$	<ul> <li>Image: A second s</li></ul>
Opportunity to attend VIP book distribution					<ul> <li>Image: A second s</li></ul>

\*In order to be included in sponsor recognition, sponsorship must be confirmed and high-resolution logo must be received by 9/8/2023.

Limited sponsorships are available. Contact Nikki Bonamarte: <u>nbonamarte@berniesbookbank.org</u> | 847.780.7323